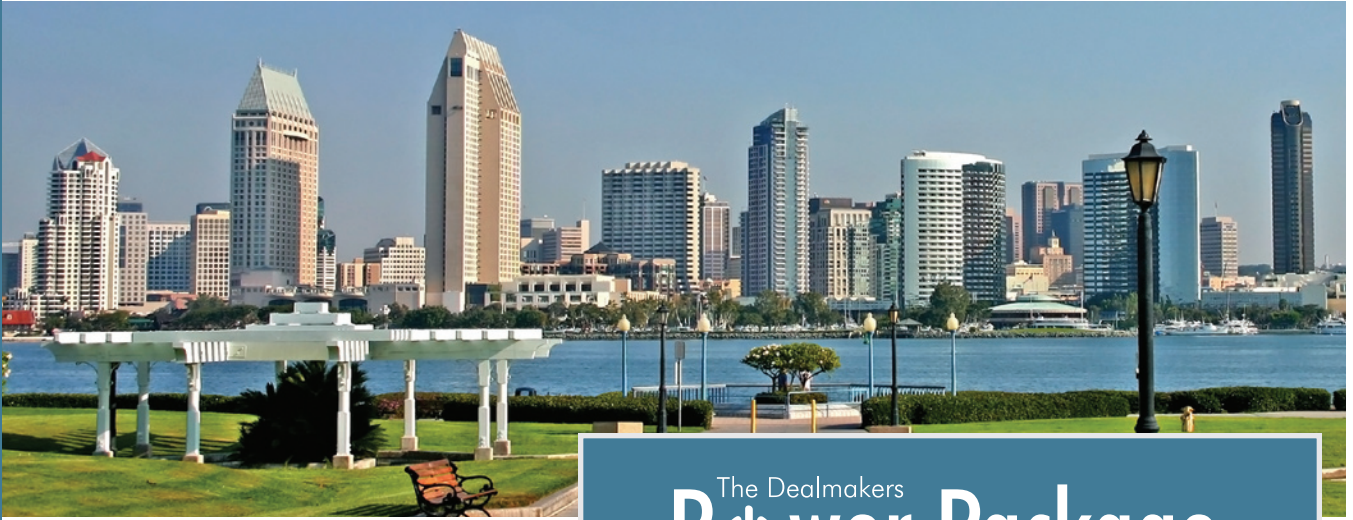


SAN DIEGO, CALIFORNIA

# 2010 ICSC WESTERN DIVISION CONFERENCE



## SEPTEMBER 22-24, 2010

The **September 24th issue**, distributed at the Western Division Conference in San Diego, CA, delivers your advertising message to the real decision makers. Our readers respond and our advertisers get results.

### SET THE STAGE

Book appointments in advance by placing your ad in *The Dealmakers* September 10th pre-show issue, telling everyone you're ready to make deals!

### MAKE A STATEMENT

Your ad will be hand-delivered to every attendee's hotel room and *The Dealmakers* September 24th show issue gets exposure on the show floor!

### FOLLOW UP

In addition to powerhouse companies that read *The Dealmakers* every week, the October 8th post-show issue is mailed to attendees — giving you added exposure!

## The Dealmakers Power Package

Place your ad in the Pre-Show, Show and Post-Show issues and at no extra cost, receive:

- Placement on THE DEALMAKERS "A" LIST
- 55,000+ decision makers will be emailed
- 500,000+ real estate pros view your ad at [www.dealmakers.net](http://www.dealmakers.net)



FOR MORE INFORMATION, CONTACT ALYSON PARKER AT 1-800-732-5856

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\* Prices are for black and white. Contact us for color pricing.