

The only weekly, national publication serving the shopping center industry with a 100% paid circulation, consistently delivered to the hotel rooms of attendees at ICSC-sponsored and other dealmaking events.

### JANUARY 2012

National Focus.....	1/6
National Focus.....	1/13
National Focus.....	1/20
Caribbean Conference .....	1/27
Southern California IDEX.....	1/27
Heartland States IDEX.....	1/27

### FEBRUARY 2012

North Florida IDEX .....	2/3
Pre-Show Mid-Atlantic IDEX.....	2/10
West Florida IDEX.....	2/17
Pre-Show Midwest IDEX.....	2/24
Mid-Atlantic IDEX .....	2/24
Southwest IDEX .....	2/24

### MARCH 2012

Pre-Show Monterey IDEX.....	3/2
Open-Air Summit .....	3/2
New England Retail Connection.....	3/9
Southeast Retail Connection.....	3/9
Midwest IDEX.....	3/9
Pre-Show Carolinas IDEX .....	3/9
Post-Show Mid-Atlantic IDEX.....	3/9
Monterey IDEX .....	3/16
Carolinas IDEX.....	3/23
Mountain States IDEX.....	3/23
Post-Show Midwest IDEX .....	3/23
Gulf South IDEX .....	3/30
Post-Show Monterey IDEX.....	3/30

### APRIL 2012

Post-Show Carolinas IDEX .....	4/6
Wisconsin IDEX .....	4/13
Central California IDEX.....	4/20
Retailer One-on-One .....	4/27

### MAY 2012

National Focus.....	5/4
Pre-Show RECon .....	5/11
RECon* .....	5/25

**\* ICSC Annual Convention  
30,000+ Attendees**

### JUNE 2012

National Focus.....	6/1
Post-Show RECon .....	6/8
National Focus.....	6/15
National Focus.....	6/22
National Focus.....	6/29

### JULY 2012

Pre-Show New England IDEX... 7/13	
New England IDEX .....	7/20
Tennessee/Kentucky IDEX .....	7/27
Michigan IDEX .....	7/27
Rocky Mountain IDEX.....	7/27

### AUGUST 2012

Pacific Northwest IDEX .....	8/3
Post-Show New England IDEX....	8/3
Pre-Show Florida Conference ..	8/10
Ohio/WV/Western PA IDEX .....	8/17
Florida Conference.....	8/24
Pre-Show PA/NJ/DE IDEX.....	8/31

### SEPTEMBER 2012

Post-Show Florida Conference .....	9/7
Pre-Show Western Div Conf.....	9/7
PA/NJ/DE IDEX .....	9/14
Virginia IDEX.....	9/14
Western Division Conference.....	9/21
Pre-Show Chicago Dealmaking.....	9/21
Post-Show PA/NJ/DE IDEX.....	9/28
Pre-Show Southeast Conference .....	9/28

### OCTOBER 2012

Chicago Dealmaking.....	10/5
Post-Show Western Div Conf....	10/5
Southeast Conference .....	10/12
Canada Convention .....	10/19
Post-Show Chicago Dealmaking...	10/19
Post-Show Southeast Conf.....	10/19

### NOVEMBER 2012

Pre-Show Texas .....	11/2
Texas Conference .....	11/9
South Florida IDEX.....	11/16
Post-Show Texas Conference ...	11/23
Pre-Show NY National Conf... 11/23	
National Focus.....	11/30

### DECEMBER 2012

NY National Conference* .....	12/7
Post-Show NY National Conf... 12/14	

**\* Second Largest ICSC Annual  
Event in Attendance**

Most space reservation deadlines are the Wednesday 3 weeks prior to publication date, except: RECon and New York National Conference shows

**For more information, contact Alyson Parker at 1-800-732-5856**