

The only weekly, national publication serving the shopping center industry with a 100% paid circulation, consistently delivered to the hotel rooms of attendees at ICSC-sponsored and other dealmaking events.

JANUARY 2012

National Focus..... 1/6
 National Focus..... 1/13
 National Focus..... 1/20
 Caribbean Conference 1/27
 Southern California IDEX..... 1/27
 Heartland States IDEX..... 1/27

FEBRUARY 2012

North Florida IDEX 2/3
 Pre-Show Mid-Atlantic IDEX..... 2/10
 West Florida IDEX..... 2/17
 Pre-Show Midwest IDEX..... 2/24
 Mid-Atlantic IDEX 2/24
 Southwest IDEX 2/24

MARCH 2012

Pre-Show Monterey IDEX.....3/2
 Open-Air Summit3/2
 New England Retail Connection.....3/9
 Southeast Retail Connection.....3/9
 Midwest IDEX.....3/9
 Pre-Show Carolinas IDEX3/9
 Post-Show Mid-Atlantic IDEX.....3/9
 Monterey IDEX3/16
 Carolinas IDEX.....3/23
 Mountain States IDEX.....3/23
 Post-Show Midwest IDEX3/23
 Gulf South IDEX3/30
 Post-Show Monterey IDEX.....3/30

APRIL 2012

Post-Show Carolinas IDEX 4/6
 Wisconsin IDEX 4/13
 Central California IDEX..... 4/20
 Retailer One-on-One 4/27
 Fusion Conference TBA

MAY 2012

National Focus..... 5/4
 Pre-Show RECon 5/11
 RECon* 5/25

*** ICSC Annual Convention
 30,000+ Attendees**

JUNE 2012

National Focus.....6/1
 Post-Show RECon6/8
 National Focus.....6/15
 National Focus.....6/22
 National Focus.....6/29

JULY 2012

Tennessee/Kentucky IDEX 7/27
 Michigan IDEX TBA
 New England IDEX TBA
 Rocky Mountain IDEX..... TBA

AUGUST 2012

Pre-Show Florida Conference ... 8/10
 Florida Conference..... 8/24
 Ohio/WV/Pittsburgh IDEX TBA
 Pacific Northwest IDEX TBA

SEPTEMBER 2012

Post-Show Florida Conference ... 9/7
 Pre-Show Western Div Conf..... 9/7
 Western Division Conference... 9/21
 Pre-Show Chicago Dealmaking... 9/21
 Virginia IDEX..... TBA

OCTOBER 2012

Chicago Dealmaking.....10/5
 Post-Show Western Div Conf.....10/5
 Canada Convention10/19
 Post-Show Chicago Dealmaking10/19
 PA/NJ/DE IDEX TBA
 Oklahoma/Arkansas IDEX..... TBA
 Northern California IDEX..... TBA

NOVEMBER 2012

Texas Conference TBA
 Southeast Conference..... TBA
 South Florida IDEX..... TBA
 Pre-Show NY National Conf..... TBA

DECEMBER 2012

NY National Conference* TBA
 Post-Show NY National Conf..... TBA
*** Second Largest ICSC Annual
 Event in Attendance**

Most space reservation deadlines are the Wednesday 3 weeks prior to publication date, except: RECon, New England IDEX and New York Ntnl Conference shows

For more information, contact Alyson Parker at 1-800-732-5856