

The only weekly, national publication serving the shopping center industry, with a 100% paid circulation and consistently delivered to the hotel rooms of attendees at ICSC-sponsored dealmaking shows.

JANUARY 2010

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MAY 2010

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RECon*.....	5/28

*** ICSC Annual Convention
30,000+ Attendees**

JUNE 2010

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AUGUST 2010

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Pre-Show Florida Conference....	8/13
Ohio/West Virginia IDEX.....	8/20
Pacific Northwest IDEX.....	8/27
Florida Conference.....	8/27

SEPTEMBER 2010

Pre-Show PA/NJ/DE IDEX.....	9/3
Post-Show Florida Conference.....	9/10
Pre-Show Western Div. Conf.....	9/10
Indiana IDEX.....	9/17
PA/NJ/DE IDEX.....	9/17
Western Division Conference.....	9/24
Virginia IDEX.....	9/24

OCTOBER 2010

Oklahoma/Arkansas IDEX.....	10/1
Post-Show PA/NJ/DE IDEX.....	10/1
Post-Show Western Div. Conf.....	10/8
Pre-Show Chicago Dealmaking.....	10/15
Chicago Dealmaking.....	10/29
Pre-Show Southeast Conference.....	10/29

NOVEMBER 2010

Pre-Show Texas Conference.....	11/5
Northern California IDEX.....	11/12
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Post-Show Chicago Dealmaking.....	11/12
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Texas Conference.....	11/19
Pre-Show NY National Conf.....	11/26
Post-Show Southeast Conference.....	11/26

DECEMBER 2010

Post-Show Texas Conference....	12/3
NY National Conference*.....	12/10
Post-Show NY National Conf....	12/17
National Focus.....	12/31

*** Second Largest ICSC Annual
Event in Attendance**

Most space reservation deadlines are the Wednesday 3 weeks prior to publication date, except: RECon, New England IDEX and New York Ntnl Conference shows

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