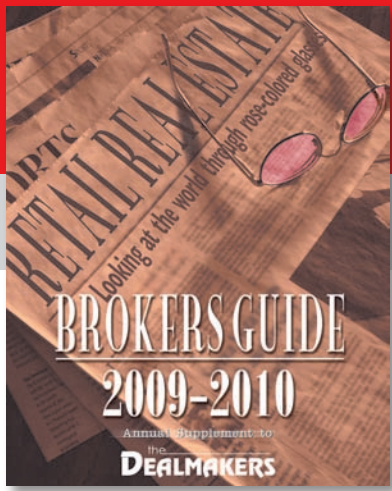


# Promote your company in the 2009-2010 Retail Brokers Resource Guide

the **DEALMAKERS**



## Listing the Top Retail Brokers Nationwide.

The 2009-2010 Retail Brokers Resource Guide, **published in July 2009**, will be delivered to The Dealmakers' subscribers, plus distributed to 10,000 decision makers at the nation's top retail and development companies, and exposed on the internet to over 4,000,000 viewers.

**Put your company at the finger tips of the country's leading retail firms all year long!**

### 3 effective ways to promote your company



#### standard listing

This version is the standard listing that goes into our directory. Fill out the form below and submit by fax or mail.

Cost / Free for Advertisers, \$50 for non-advertisers

#### standard listing with logo

This version is the standard listing that goes into our directory, but with a four-color company logo to go with the listing to help your company stand out.

Cost / \$500 for 4-color, \$200 for B/W



Placing a display ad in the directory maximizes your exposure, and every time someone opens the Brokers Guide to find a brokerage firm, your ad will be viewed.

Cost / Varies depending on size and color



Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Home Page: \_\_\_\_\_

Do your services include tenant representation on an exclusive basis?  YES  NO

List Retail Clients: \_\_\_\_\_

Do your services include the sale of commercial property?  YES  NO

What other services do you provide: \_\_\_\_\_

Describe your services in 75 words or less: \_\_\_\_\_

What area of the country do you specialize in: \_\_\_\_\_

List Key Executives: \_\_\_\_\_

I am not an advertiser. PLEASE BILL ME FOR \$50 FOR MY LISTING IN THE 2009 BROKERS GUIDE.

I am an advertiser. (Advertisers will be included at no charge. Do not fill out the payment information.)

Name on credit card: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

Visa  Mastercard  American Express

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

**I want to include my logo with my listing, attached is my logo along with payment for:**  B/W logo for \$200  4 color logo for \$500

**I want to place a display ad, please contact:** \_\_\_\_\_

For more information, please contact Alyson Parker at 1-800-732-5856 or fax your completed form to 609-587-3511